



2023 Advertising art specifications
Booklet finished size is 5.5x8.5

Full Page
Ad size: 5x8
Grayscale / Black & White
Acceptable formats: JPG, TIF, PDF
Resolution: 300 dpi or greater
\$400

Half Page
Ad size: 5x3.875
Grayscale / Black & White
Acceptable formats: JPG, TIF, PDF
Resolution: 300 dpi or greater
\$250

Please submit print-ready ad art to jim@burtandburt.com.

Subject: **MFF2023 Program Ads - (your name).**

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